

Editorial Submission Guidelines

THE STATE OF CHIROPRACTIC

ONECHIROPRACTIC.ORG

UPDATED 4/11/2024



“Who is the happier man, he who has braved the storm of life and lived, or he who has stayed securely on shore and merely existed?”

Hunter S. Thompson

THE STATE OF CHIROPRACTIC

ABOUT US

The State of Chiropractic stands as a pioneering peer-to-peer journal that delves into the confluence of law, policy, and chiropractic practice.

Under the stewardship of OneChiropractic, our focal point is licensed chiropractic practitioners. This encompasses graduates and students from accredited chiropractic colleges around the world. Moreover, we extend our reach to encompass manufacturers, distributors, retailers, and researchers within the nutraceutical and natural products sectors. Our ambit also embraces patients and advocates who champion chiropractic care.

Join us right here for news, interviews, and more!

Here's to you!

Sharon Hoag

ONECHIROPRACTIC.ORG

SUBMISSION GUIDELINES

Manuscript types that WILL NOT be accepted:

- Articles that are overly general
- Articles that appear to name, promote, or advertise a specific product, service, service provider, or company.

MANUSCRIPT PREPARATION

File Prep & Requirements:

- **Word count:** 700-2000 words per article (*2000 words with strong citations will be considered for featured works*)
- **Formatting:** Use NO special formatting. Please use Times or Times New Roman, size 10 font, and 1-inch margins, and submit in doc format. Use no footers or headers.
- **Graphics:** All illustrations, charts, graphs, and photo images, including your own headshot for your bio. A guideline for a good digital size is roughly 1080 x 1080 px; this size enables us to enlarge or reduce the image as needed to fit. Please provide all image files as separate jpg or png files. Please do not embed any photos or illustrations within your Word document, as we will not be able to export them to proper quality.
- **Personal bio:** Please include your bio (70-100 words, maximum) at the end of your article document.

References & Permissions:

- **Images:** For borrowed images, authors are required to secure any copyright permissions in advance.
- **Citations:** References and appropriate citations are required for manuscript acceptance. Denote references by typing the numbers manually in the text, using superscript Arabic numerals. The reference list should manually be numbered in the order the references appear in the article.
- **Do not use the MS Word automatic footnotes or Endnotes formatting tool.** This can be helpful during the writing of an article, but please manually enter reference numbers before submitting.
- **All citations must be provided in AMA style:** Any article submitted without citations in proper form will be returned to the author for corrections prior to editing.

SUBMISSION GUIDELINES

AUDIENCE

The State of Chiropractic is a groundbreaking peer-to-peer journal covering the intersection of law, policy, and the practice of chiropractic. Owned and operated by OneChiropractic, our primary audience is licensed chiropractic practitioners and includes graduates and students of accredited chiropractic colleges around the world; manufacturers, distributors, retailers, and researchers of the nutraceutical and natural products industries; and patients and advocates of chiropractic.

EDITORIAL CONTENT & AUTHORSHIP

Contributed articles must be original, previously unpublished, and written by practitioners with a chiropractic degree from an accredited.

TOPIC REQUIREMENTS

Rather than general overviews, articles must cover a specific topic, protocol, modality, diagnostic approach, philosophy, commentary, or case study pertaining to the practice of chiropractic. Illustrations, photographs, charts, and protocols are encouraged and are a great “value-add” to your article.

Please note: The State of Chiropractic does not reprint articles from other publications except under unusual circumstances.

Topic areas may include:

- Chiropractic philosophy
- Practice building and business management
- Abstracts and reviews
- Discussions pertaining to the practice of chiropractors
- Public/media relations and networking
- Technologies that make practices more efficient and profitable
- Current trends and issues that affect chiropractic in your area
- News, announcements, and event notices
- Educational and grassroots programs that further the chiropractic cause
- Any other trend, event, or development you believe is pertinent to the profession



Featured Columns

Bharon's Call to Action

CDC Hot-Zones

- USA
- Canada
- Australia
- New Zealand
- South Africa

Health Missions

Podcast

Legal Q and A

Case Study

Practice Building

Association Spotlight

Contributor Spotlight

Upcoming Events

Classifieds

SUBMISSION GUIDELINES

• **Example of a journal article citation:**

- Sanders ME, Guarner F, Guerrant R, et al. An update on the use and investigation of probiotics in health and disease. Gut. 2013;62(5):787-796.

If only 4 authors, list all 4. If more than 4, list 3 authors, plus “et al”. Italicize the journal name; do not include month; list full page numbers.

Example of a chapter within a book citation:

- Mills S. Herbal medicine. In: Lewith G, Jonas WB, Walaach H, eds. Clinical Research in Complementary Therapies. Edinburgh, Scotland: Churchill Livingstone; 2002:211-227.
- **Please make sure to always include the publisher and location, as illustrated.**

Example of a web page citation:

- National Center for Complementary and Alternative Medicine. St. John’s Wort and the treatment of depression [Web page]. National Institutes of Health Web site. <http://nccam.nih.gov/health/stjohnswort/>. Accessed May 13, 2013.
- Access date always refers to the date that YOU checked it.

Here is a handy resource outlining AMA style, including specific examples of various types of citations:

<http://www.library.illinois.edu/learn/research/citation/ama.html>

DEADLINES

Authors will be given a submission date. Submitting your article by this date gives us the time required to edit it. It also provides you an opportunity to review the edits, ask questions, and clarify areas of concern.

Month	Theme	Submission Deadline
Jan		Nov 1
Feb		Dec 1
Mar		Jan 1
Apr		Feb 1
May		Mar 1
Jun		Apr 1
Jul		May 1
Aug		Jun 1
Sep		Jul 1
Oct		Aug 1
Nov		Sep 1
Dec		Oct 1

EDITORIAL CALENDAR

The editorial calendar is meant to be a loose guideline, as authors are encouraged to use professional and creative licenses to address topics relative to their views and philosophies of practice. Preference is given to articles addressing a specific case or topic rather than a general overview. For example, “A Case Study on Covid Era Policies Impacting Chiropractic Practices Today”.

SUBMISSION GUIDELINES

EDITORIAL AND PUBLICATION PROCESS

Articles are reviewed and edited for accuracy, style, grammar, and space. We cannot promise publication in any specific issue. We may reserve an article for a more appropriate issue.

Helpful Resources

Website that delineates AMA style, including examples of AMA-style citations (also listed above):

- <http://www.library.illinois.edu/learn/research/citation/ama.html>

Websites that provide assistance in building citations:

- <http://mickschroeder.com/citation/>
- <http://www.bibme.org>

Website that helps authors to understand plagiarism:

- <http://plagiarism.org>

Editorial Discretion Disclaimer:

Although we make every effort to publish articles as promptly as possible, publication of an article can never be guaranteed. The promotion of products or services will be deleted in the editing process. Edited articles will not be provided to authors prior to publication. The State of Chiropractic reserves the right to pull any copy if necessary to meet production requirements and deadlines.

CONTACT US

Please direct any questions or comments concerning these guidelines to:

Managing Editor
The State of Chiropractic
E-mail: matt@onechiropractic.org

Questions on advertising and sponsorship options:

Advertising Sales Department
The State of Chiropractic
E-mail:
stephanie@onechiropractic.org

Join our circulation:

Circulation Manager
The State of Chiropractic
E-mail: erica@onechiropractic.org

MEET THE FOUNDERS

Bharon is currently serving the profession as the Executive Director of OneChiropractic.

OneChiropractic is chiropractic's most disruptive advocacy organization that is driven to challenge the status quo in the profession. He considers himself chiropractic's biggest groupie having served the profession for over 24 years. He has developed a unique "non-doctor" approach through ownership and management of numerous clinics. As a former consultant specializing in coding, documentation & compliance, Bharon has counseled over a thousand healthcare facilities and employers, evolving a profound understanding of the professional environment. His onsite method of consulting gave him the ability to diagnose and develop systems that most consultants miss. His management and consulting experience coupled with a strong background in psychology and communications has made him a compelling speaker, addressing many major events and earning accolades as "the most entertaining but educational speaker in the profession." Not only has he become known for his speaking style but also his ability to work with all factions of the profession to bring organization and clarity of purpose. He also served as the Executive Director of The Ohio State Chiropractic Association (OSCA) for six years.

This experience enabled him to facilitate a new model of state association management. In his first year with the OSCA saw a 26% increase in membership. He developed a hands on approach to member benefits. Working with the members in their offices and helping them develop long term change and success. At the conclusion of this time with the OSCA the association saw a significant increase in membership, revenue and influence in the state of Ohio.

Hoag's venture with OneChiropractic has ignited his passion and purpose. The mission of this organization is to protect the rights of practicing chiropractors all over the world, to create cultural authority and ensure the world has access to chiropractic. Achieving these goals will make chiropractic the #1 healthcare choice in the world.



Bharon Hoag
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MEET THE FOUNDERS

For over a decade, Matthew Knapp has stood at the forefront of driving advancements in the healthcare sector, leveraging his expertise to champion the growth and development of healthcare practitioners across the United States and Canada.

In his previous role as the Chief Operations Officer, Matthew leveraged his extensive decade-long experience to orchestrate the management of the leading trade journal within the Naturopathic field. With a proven track record in leadership, performance enhancement, strategic planning, marketing, campaign oversight, and cultivating enduring client and partner relationships, he seamlessly melds these proficiencies to align with organizational objectives, missions, and protocols. This harmonization consistently yields amplified impact, broader outreach, and increased revenue streams.

In his most recent undertaking, Matthew has collaborated with OneChiropractic to establish a pioneering publication aimed at fortifying the chiropractic profession. Functioning as a pivotal intersection between legal frameworks, policy dynamics, and the practice of chiropractic care, this publication offers unparalleled support to drive the progress of the profession to new heights.



Matthew Knapp

EDITOR-IN-CHIEF

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MEET THE FOUNDERS

Stephanie Fogelson's rich and multifaceted background in business leadership is a testament to her exceptional abilities in steering organizations toward success.

Her specialization in critical areas such as growth strategies, innovative market entry tactics, and the cultivation of strategic partnerships has earned her a reputation as a dynamic leader with a comprehensive skill set. With a notable presence across diverse industries such as healthcare, direct-to-consumer retail, and commercial real estate, Stephanie's leadership prowess has proven to be universally adaptable, enabling her to thrive in a variety of challenging and competitive landscapes.

In her enduring commitment to excellence, Stephanie has dedicated over 18 years to refining her expertise in healthcare branding and marketing. Through this specialization, she has not only reshaped the perception of healthcare services but has also propelled organizations to the forefront of their respective fields. Her strategic insights and innovative approaches have positioned healthcare brands as leaders, enhancing patient experiences and forging meaningful connections within the industry. Moreover, Stephanie's leadership extends beyond the corporate realm, as she has effectively taken the helm of a professional non-profit organization, shaping it into the largest of its kind within its specialized niche. Her guidance and vision have been instrumental in nurturing the organization's growth, impact, and influence, illustrating her profound ability to drive positive change both within her expertise and in the broader context of professional associations.



Stephanie Fogelson
DIRECTOR OF OPERATIONS

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